



FILTRONA POROUS TECHNOLOGIES OPENS NEW SINGAPORE OFFICE

Filtrona Porous Technologies (“Filtrona”) today announces the opening of a new office in Singapore, effective March 2012. This new corporate office will act as the “Commercial Center of Excellence” and regional headquarters for the growth businesses in the Asia Pacific region. The new Singapore location will allow Filtrona to be able to provide its customers with an excellent level of service and co-ordinated support on a regional basis, supported by its state-of-the-art manufacturing facilities in China, Europe and North America. This strategic expansion by Filtrona in Asia has been supported by the Economic Development Board of Singapore.

The functional capabilities of the office will include regional sales, marketing, business development and customer service serving a variety of growth markets, along with other functional and administrative services.

Commenting on today’s announcement, Russ Rogers, President Filtrona Porous Technologies, stated: “This investment provides dedicated local support to the growing needs of our Asian customer base, and will allow a more timely and tailored response to their technical and development requirements.”

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Enquiries:

Filtrona Porous Technologies:

Elizabeth Joyner, Marketing Coordinator +1 804 524 4983

Filtrona plc:

Joanna Speed, Corporate Affairs Director +44 (0)1908 359100

About Filtrona Porous Technologies:

<http://www.filtronaporoustechnologies.com/en/>

Producing globally and delivering to 56 countries, Filtrona Porous Technologies is a developer and manufacturer of custom fluid handling components engineered from bonded fiber, polyurethane foam, and porous plastic technologies. Its components represent leading technology used in healthcare, consumer, and industrial applications that require the absorption, filtration, transfer, venting, or controlled release of liquids and vapors. Filtrona Porous Technologies is a division of Filtrona plc and is headquartered in Richmond, Virginia, USA.